

PUBLIC MUSIC RADIO'S IMPACTS ACROSS EUROPE



EBU MEMBERSHIP IS MADE UP OF...

- 116** public service broadcasting organisations, of which...
- 60** undertake music radio operations across...
- 48** European countries. This accounts for
- 46%** of total radio programming hours.

EBU's music radio organisations run:

- 276** inter/national terrestrial channels
- 301** regional/local terrestrial channels
- 244** online streams
- 56** orchestras
- 47** choirs
- 24** ensembles

ECONOMIC IMPACT WITHIN EU-27

In the EU-27, EBU's music radio organisations run:

- 170** inter/national terrestrial channels
- 40** orchestras
- 232** regional/local terrestrial channels
- 34** choirs
- 226** online streams
- 10** ensembles

In 2018, these EU-27 operations supported:

DIRECT IMPACT:

€0.85 billion of GDP



12,000+ jobs



... including **4,320** musicians in orchestras/choirs/ensembles that directly generated

€294 million of GDP.

TOTAL IMPACT:

€2.36 billion of GDP



34,000+ jobs



... including "knock-on impacts" from supply chain links and staff spending.

EUROPE-WIDE ECONOMIC IMPACT

In 2018, these operations supported:

DIRECT IMPACT:

€1.08 billion of GDP



17,000+ jobs



... including **5,800** musicians in orchestras/choirs/ensembles that directly generated

€354 million of GDP

TOTAL IMPACT:

€3.15 billion of GDP



50,000+ jobs



... including "knock-on impacts" from supply chain links and staff spending

For every **€1** worth of work undertaken in these radio operations...

... a further **€1.90** is generated in other sectors.

For every job in these radio operations, a further two roles are supported elsewhere in the European economy.

The average EU-27 worker in public service music radio contributed **€69,200** to GDP in 2018, 19% higher than the average for all EU-27 workers.

Together, these operations and their suppliers account for almost **one fifth** of all jobs and GDP in the EU-27's music and radio services sector*

*Once adjusted to a 'like-for-like' basis